

# ASX Announcement

## Appointment of Robyn Watts as a Non-Executive Director

VITA GROUP LIMITED (ASX:VTG) today announced the appointment of Ms Robyn Watts as a Non-Executive Director, effectively immediately.

Ms Watts has for over 25 years been CEO of various businesses in the global media sector, most recently as CEO of ABC Enterprises at the Australian Broadcasting Corporation, where she was responsible for leading and managing ABC's Retail, Consumer Publishing and Content Sales, and Resource Hire business units.

"Robyn brings a range of skills to Vita that will be most valuable as we move further into the "converged digital" world. Robyn's experience with digital media and content coupled with her knowledge of retail is a unique combination. We are sure that she will complement the skills of the current board so are delighted that Robyn has accepted our invitation to join us" Vita Group Chairman, Dick Simpson said.

*Further enquiries:*

**David McMahon**  
Joint Chief Executive Officer  
Vita Group Limited  
0419 444 444  
**About Vita Group**

Vita Group's four brands – Fone Zone, Next Byte, One Zero and Telstra Stores – operate in clearly defined retail segments and share commonality toward premium service and solution focussed selling. All four retail formats are built on a solid, customer service foundation, each offering a unique retail experience for Australian consumers. Further information can be found at [www.vitagroup.com.au](http://www.vitagroup.com.au)