

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

| | |
|-----------------------|---------------------------|
| Name of entity | VITA GROUP LIMITED |
| ABN | 62 113 178 519 |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

| | |
|----------------------------|---------------|
| Name of Director | Maxine Horne |
| Date of last notice | 16 March 2012 |

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

| | |
|--|---|
| Direct or indirect interest | Direct and Indirect |
| Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest. | Holders: 1. FZIC Pty Ltd as trustee for the McMahon Family Trust 2. FZIC Pty Ltd as trustee for the McMahon Super Fund 3. ACN 097 446 903 Pty Ltd Nature of Interest: Controller / Beneficiary Circumstances: Shares received in consideration for the acquisition by Vita Group Limited of all the shares in Fone Zone Pty Ltd on listing of Vita Group Limited, and shares purchased on and off market 4. J McMahon (son) Nature of Interest: Security Circumstances: Secured interest arising under a loan agreement |
| Date of change | A: 10 March 2014 B: 11 March 2014 C: 12 March 2014 |

+ See chapter 19 for defined terms.

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| | |
|---|---|
| No. of securities held prior to change | Direct 1,000 Indirect 66,269,403 |
| Class | Ordinary |
| Number acquired | A: 226,213 B: 57,907 C: 300,513 Total <u>584,633</u> |
| Number disposed | Nil |
| Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation | A: \$140,252.06 B: \$34,744.20 C: \$186,282.80 |
| No. of securities held after change | Direct 1,000 Indirect 66,854,036 |
| Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back | All or part crossed market trade. |

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

| | |
|--|--|
| Detail of contract | |
| Nature of interest | |
| Name of registered holder (if issued securities) | |
| Date of change | |
| No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed | |
| Interest acquired | |
| Interest disposed | |
| Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation | |
| Interest after change | |

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Part 3 – ⁺Closed period

| | |
|---|-----|
| Were the interests in the securities or contracts detailed above traded during a ⁺closed period where prior written clearance was required? | No |
| If so, was prior written clearance provided to allow the trade to proceed during this period? | N/A |
| If prior written clearance was provided, on what date was this provided? | N/A |

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