

6 November 2008

Vita Group appoints new Chairman

The Board of Vita Group Limited has elected Dick Simpson as Chairman, following the resignation of Brian Finn.

Dick has been a Director of the Company since 2005. His broad business experience includes extensive knowledge of Telecommunications and Information Technology, two areas of great importance to the Vita Group, having been a senior executive in both Optus and Telstra, and IT companies, IBM and Unisys.

Dick was formerly President International for Telstra, based in Hong Kong. In this role he was Chairman of CSL (the leading Hong Kong mobile operator), TelstraClear in New Zealand, and REACH (Asia's largest international communications carrier). He was CEO of REACH from 2003 to 2005.

Vita Group Director Retires

Brian Finn, formerly Chairman of Vita Group Limited, has retired from the Board, effective 6 November 2008. Brian has been associated with Vita Group (formerly Fone Zone Group Limited) since 1999, and has been Chairman since 2003. Throughout that time, Brian's knowledge and experience has been invaluable to the company.

The Vita Group Limited Board – effective 6 November – is as follows:

Independent Non-Executive Directors

Dick Simpson (Chairman)
Neil Osborne
Melinda Snowden

Executive Directors

David McMahon (Joint CEO)
Maxine Horne (Joint CEO)