

ASX Announcement

Resignation of Non-Executive Director Melinda Snowden

VITA GROUP LIMITED (ASX:VTG) today announced that Melinda Snowden will retire as a Non-Executive Director of the company with effect from 22 August 2011.

Ms Snowden was appointed a Non-Executive Director of the company on 25 September 2008. During her time on the Board, Melinda has been a member of the company's Audit Compliance and Risk Committee and also the Remuneration and Nominations Committee.

The Chairman and the Board wish to thank Melinda for her many contributions during her time on the board.

Further enquiries:

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About Vita Group

Vita Group's four brands – Fone Zone, T stores, Next Byte and One Zero – operate in clearly defined retail segments and share commonality toward premium service and solution focussed selling. All four retail formats are built on a solid, customer service foundation, each offering a unique retail experience for Australian consumers. Further information can be found at www.vitagroup.com.au