

ASX Announcement

Resignation of CFO and Joint Company Secretary

VITA GROUP LIMITED (ASX:VTG) today announced the pending retirement of Christine Kelly as Chief Financial Officer and Joint Company Secretary. Ms Kelly's last day at Vita Group Limited will be 8 April 2011.

"Christine has been with the Vita Group for over 3 years and in the CFO position for two of those years. Personally, I would like to thank Christine for her tremendous dedication, commitment and application to her role and to the Vita Group. We wish her all the best for the future." Vita Group Joint CEO Maxine Horne said.

A recruitment firm has been engaged to source a replacement and an announcement to the market will be made at the appropriate time.

Further enquiries:

Maxine Horne

Joint Chief Executive Officer
Vita Group Limited
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About Vita Group

Vita Group's four brands – Fone Zone, T stores, Next Byte and One Zero – operate in clearly defined retail segments and share commonality toward premium service and solution focussed selling. All four retail formats are built on a solid, customer service foundation, each offering a unique retail experience for Australian consumers. Further information can be found at www.vitagroup.com.au