



MEDIA ANNOUNCEMENT

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Fone Zone Awarded Telstra National Dealer of the Year

Fone Zone has been awarded National Dealer of the Year, picking up top honours at Telstra's National Dealer Conference on Tuesday night.

It is the second consecutive year Fone Zone has won the award, reaffirming its position as Australia's leading telecommunications retailer.

"To receive this accolade two years in a row is extremely satisfying. Over the past 12 months we have been focussed on expanding our service offering, opening an additional 12 stores. We have also continued to deliver innovative products, superior customer service and new technologies," said David McMahon, Fone Zone's Chief Executive Officer.

"Our dedicated team of more than 800 employees have remained committed to providing products and services that enhance mobile phone retailing in . This award recognises their valuable contribution."

The award follows Fone Zone's recent recognition at the Australian Telecom Awards in September, where it received the Best Communications Retailer Award.

With almost 150 retail stores nationally, including 15 new stores acquired in Western Australia in August, Fone Zone is the largest Telstra Premium Mobile Dealer in the country.

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