

ASX Announcement



VITA GROUP EXECUTIVE APPOINTMENT

VITA GROUP LIMITED (ASX:VTG) today announced the appointment of Shane Flynn to the role of General Manager for Next Byte. Shane has commenced in the role and comes to Vita Group with a wealth of experience including a successful 18 year career at Flight Centre, culminating in his appointment as CEO of Flight Centre.

Vita Group looks forward to Shane sharing his wealth of experience with us and undertaking his role as General Manager Next Byte.

Vita Group's Executives are:

David McMahon	Joint CEO
Maxine Horne	Joint CEO
Christine Kelly	CFO / Joint Company Secretary
Peter Connors	General Manager Telecoms
Shane Flynn	General Manager Next Byte
Wayne Smith	Chief Organisational Development Officer
Mark Anning	Company Secretary & Legal Counsel

Further enquiries:

Maxine Horne

Joint Chief Executive Officer
Vita Group Limited
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About Vita Group

Vita Group's four brands – Fone Zone, T stores, Next Byte and One Zero – operate in clearly defined retail segments and share commonality toward premium service and solution focussed selling. All four retail formats are built on a solid, customer service foundation, each offering a unique retail experience for Australian consumers. Further information can be found at www.vitagroup.com.au



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